Charité Biomedical Entrepreneurship Summit

Robert Koch Lecture Hall, Dorotheenstrasse 96, 10117 Berlin
Berlin, March 23-24, 2009

Co-Chairs:
Professor Dr. Annette Grueters-Kieslich, Dean, Charité - Universitätsmedizin Berlin
Lesa Mitchell, Vice President, Ewing Marion Kauffman Foundation, Kansas City
Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin

Project Management:
Friederike Hoffmann, Stiftung Charité, Berlin

Host Institutions:

Sponsors:

AMBASSADE DE FRANCE EN REPUBLIQUE FEDERALE D’ALLEMAGNE

Investitionsbank Berlin

High-Tech Gründerfonds
Media Partners:

- Venture Capital Magazin
- transkript

Supporters:

- BioTOP Berlin-Brandenburg
- vfa.bio
- Science 4 Life
- BIODEUTSCHLAND
- Business Angels Berlin-Brandenburg
- ipal
- VBio
- TSB MEDICI
- signo
- PEPPERMINT
- Berliner Biotech-Stammtisch
- GO:INcubator
- Berlin Partner
- BERT
- STEP AWARD
- SPECTARIS
- IHK Berlin

Charité Biomedical Entrepreneurship Summit

2009-March-20
Charité Biomedical Entrepreneurship Summit

Monday, March 23: Entrepreneurship - From Bench to Bedside

11:00 am  Registration Opens For Late Registrants  
Payment of Registration Fee (if applicable)

Robert Koch Lecture Hall
1:00-1:30 pm  Welcome and Opening Remarks
   Professor Dr. Annette Grueters-Kieslich, Dean, Charité – Universitätsmedizin Berlin
   Lesa Mitchell, Vice President, Ewing Marion Kauffman Foundation, Kansas City
   Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin

1:30-4:30 pm  Biomedical Entrepreneurship
   Chair: Professor Dr. Andreas Lendlein, Vice-Director, Berlin-Brandenburg Center for Regenerative Therapies, Berlin

   1:30-2:00  Biomedical Entrepreneurship at French Universities
      Professor Dr. Jean-Yves Fagon, Head, Medical Policy Department at the Assistance Publique - Hôpitaux de Paris (AP-HP), Paris

   2:00-2:30  Success Factors in Biomedical Entrepreneurship
      Hans-Peter Ekre, Investment Manager, Karolinska Development AB, Stockholm

   2:30-3:00  Proof of Concept
      Tony Hickson, Director of Technology Transfer, Imperial Innovations Ltd., Imperial College, London

3:00-4:00 pm  Coffee Break

4:00-4:30  Creating Infrastructures to Support Entrepreneurship in European Biotechnology
      Dr. David J Hardman, Chief Operating Officer, Aston Science Park, Birmingham

Robert Koch Lecture Hall
4:30-6:00 pm  Panel 1: Improving Technology Commercialization
   Chair: Lesa Mitchell, Vice President, Ewing Marion Kauffman Foundation, Kansas City

   Professor Dr. Uzi de Haan, Professor, Technion - Israel Institute of Technology, Haifa
   Tony Hickson, Director of Technology Transfer Imperial Innovations Ltd., Imperial College, London
   Tom Hockaday, Managing Director, ISIS Innovation, Oxford
   Dr. Raphael Hofstein, President and CEO, Hadassit, Technology Transfer Company of Hadassah University Hospitals, Jerusalem
   Karen Laigaard, Vice President Professional Development, Association of European Science & Technology Transfer Professionals; Director of Technology
Charité Biomedical Entrepreneurship Summit

Transfer Office, University of Copenhagen, Denmark

Small Robert Koch Lecture Hall
4:30-6:00 pm  Panel 2: Successful Development of Incubators and Research Parks: Best Practices
Chair: Dr. Wolfram von Pannwitz, Head of Business Development, Charité - Universitaetsmedizin Berlin

Dr. Maerit Johansson, CEO, Karolinska Institutet Science Park, Stockholm
Dr. Sven Klussmann, Founder and Chief Scientific Officer, NOXXON Pharma AG, Berlin
Dr. Montserrat Vendrell, Director General, Biocat, Barcelona (Formerly Parc Cientific de Barcelona)
Dr. Kris Verstreken, Department Director Biomedical Electronics, IMEC, Leuven

Lecture Hall Pharmacology
4:30-6:00 pm  Panel 3: Risk Assessment
Chair: Professor Dr. Erwin Keeve, Professor of Clinical Navigation and Robotics, Charité - Universitaetsmedizin Berlin

Nikolai P. Burkart, CEO, Burkart Verwaltungen GmbH, Berlin
Dr. Bernd Geiger, Managing General Partner, Founder, and Head of Life Sciences Practice, Triangle Venture Capital Group, St.-Leon Rot
Dr. Steven J. Kubisen, Senior Director - Ventures, Physical Science Portfolio; Director, Johns Hopkins Technology Transfer, Baltimore
Professor Dr. Andreas Lendlein, Vice-Director, Berlin-Brandenburg Center for Regenerative Therapies, Berlin
Dr. Aristotelis Nastos, Project Manager, NRW.Bank, Duesseldorf

Robert Koch Lecture Hall
6:00 pm  Award Ceremony: First Biomedical Entrepreneurship Competition
6:30 pm  Wrap up and Leave for Dinner

Bundespressekonferenz, Schiffbauerdamm 40
7:00 pm  Reception
7:30 pm  Gala Dinner

Tuesday, March 24: Planning, Financing, and Product Design

Robert Koch Lecture Hall
8:30-9:00 am  Buffet Networking Breakfast
9:00-9:30 am  Introduction: Charité Biomedical Fund (CBF)
Dr. Joachim Rautter, Dr. Klaus Stoeckemann, PEPPERMINT Management GmbH, Berlin
Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin
**Charité Biomedical Entrepreneurship Summit**

9:30-10:00 am  
**Innovations to Ventures - Connecting Technology, People, Money**  
Dr. Steven Kubisen, Senior Director - Ventures, Physical Science Portfolio; Director, Johns Hopkins Technology Transfer, Baltimore

10:00-12:00 am  
**Determining Success and Failure: Lessons Learned in the U.S., Europe, and Germany**  
Chair: Dr. Christine Brinck, Journalist and Publicist, Hamburg

  10:00-10:30 The Stigma of Failure  
  Dr. Dr. Holger Patzelt, Associate Director, Max Planck Institute of Economics; Entrepreneurship, Growth and Public Policy Group, Jena

  10:30-11:00 There Is no Real Failure in Entrepreneurship  
  Dr. Cécile Tharaud, CEO, INSERM-Transfert, Paris

  11:00-11:30 Does a Scientist-Entrepreneur Need an MBA?  
  Professor Dr. Julie Logan, Professor of Entrepreneurship; Cass Business School's Centre for New Technologies, Innovation and Entrepreneurship (CENTIVE), London

  11:30-12:00 The Secret of Serial Entrepreneurs  
  Oliver Beste, MPA, Founder and CEO, Founderslink, Berlin

12:00 am-1:30 pm  
**Box Lunch**

Robert Koch Lecture Hall  
1:30-3:30 pm  
**Focus 1: Plan Your Business – What is Different for Life Sciences?**

  1:30-2:00 Define Your Goals  
  Dr. Chandra Paul Leo, HBM Partners, Zug

  2:00-2:30 Market Value and Market Access  
  Olivier Amédée-Manesme, Director, Paris Biotech Stanté, Paris

  2:30-3:00 Ownership: Patents and Licenses  
  Mary Albertson, Office of Technology Licensing, Stanford University, Palo Alto

  3:00-3:30 Introducing Your Best Friend, Your Competitor  
  Dr. Karl Naegler, Principal Life Science, Atlas Venture, Munich

Lecture Hall Pharmacology  
1:30-3:30 pm  
**Focus 2: Develop Your Product**

  1:30-2:00 Introduction and Implementation of Innovations  
  Thomas Doppelberger, Director, Fraunhofer Venture Group, Munich

  2:00-2:30 Medtech Case Study: Eckert & Ziegler AG, Berlin  
  Von den Besten lernen: Die erfolgreichsten Gründungen der Berlin-Brandenburger Gesundheitswirtschaft in den letzten Dekaden (The presentation will be held in German)  
  Dr. Andreas Eckert, CEO, Eckert & Ziegler AG, Berlin

  2:30-3:00 Design Thinking  
  Professor Ulrich Weinberg, Director, HPI School of Design Thinking, Potsdam
Charité Biomedical Entrepreneurship Summit

3:30-4:30 pm  Coffee Break

Robert Koch Lecture Hall

4:30-6:00 pm  Financing

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30-5:00</td>
<td>Introduction: Where the Money Comes From</td>
<td>Alec Dingee, Co-Founder and Director, MIT Venture Mentoring Service, Cambridge</td>
</tr>
<tr>
<td>5:00-5:30</td>
<td>Winning Competitions to Stimulate Innovation, Business Plans and Entrepreneurial Success</td>
<td>Professor Dr. Charles Cooney, Chairman, MIT $100k Board of Advisors; Faculty Director of the Deshpande Center, Cambridge</td>
</tr>
<tr>
<td>5:30-6:00</td>
<td>Public High Tech Funds</td>
<td>Dr. Michael Brandkamp, Executive Director, High-Tech Gruenderfonds, Bonn</td>
</tr>
</tbody>
</table>

6:00-6:45 pm  Panel: Raising Venture Capital: Risks and Opportunities for Your Business

Chair: Dr. Ralf Groetker, Brand Eins, Berlin

Dr. Nick Dunster; Senior Business Analyst, Technology Transfer, The Wellcome Trust, London
Thom Rasche, Partner, Investment Team, Early Bird, Hamburg
Dr. Geraldine Rodgers, Head, Cambridge Enterprise Seed Funds, Cambridge
Dr. Klaus Stoeckemann, PEPPERMINT Management GmbH, Berlin

6:45-7:00 pm  Conference Concludes

7:00 pm  Networking Dinner, Robert Koch Lecture Hall