

## Charité Biomedical Entrepreneurship Summit

*Robert Koch Lecture Hall, Dorotheenstrasse 96, 10117 Berlin  
Berlin, March 23-24, 2009*

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### Co-Chairs:

Professor Dr. Annette Grueters-Kieslich, Dean, Charité – Universitätsmedizin Berlin  
Lesla Mitchell, Vice President, Ewing Marion Kauffman Foundation, Kansas City  
Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin

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### Project Management:

Friederike Hoffmann, Stiftung Charité, Berlin

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### Host Institutions:



### Sponsors:



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**Monday, March 23: Entrepreneurship - From Bench to Bedside**

11:00 am Registration Opens For Late Registrants  
Payment of Registration Fee (if applicable)

**Robert Koch Lecture Hall**

1:00-1:30 pm Welcome and Opening Remarks  
Professor Dr. Annette Grueters-Kieslich, Dean, Charité – Universitaetsmedizin Berlin  
Lesla Mitchell, Vice President, Ewing Marion Kauffman Foundation, Kansas City  
Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin

1:30-4:30 pm Biomedical Entrepreneurship  
Chair: Professor Dr. Andreas Lendlein, Vice-Director, Berlin-Brandenburg Center for Regenerative Therapies, Berlin

1:30-2:00 Biomedical Entrepreneurship at French Universities  
Professor Dr. Jean-Yves Fagon, Head, Medical Policy Department at the Assistance Publique - Hôpitaux de Paris (AP-HP), Paris

2:00-2:30 Success Factors in Biomedical Entrepreneurship  
Hans-Peter Ekre, Investment Manager, Karolinska Development AB, Stockholm

2:30-3:00 Proof of Concept  
Tony Hickson, Director of Technology Transfer, Imperial Innovations Ltd., Imperial College, London

*3:00-4:00 pm Coffee Break*

4:00-4:30 Creating Infrastructures to Support Entrepreneurship in European Biotechnology  
Dr. David J Hardman, Chief Operating Officer, Aston Science Park, Birmingham

**Robert Koch Lecture Hall**

4:30-6:00 pm Panel 1: Improving Technology Commercialization  
Chair: Lesla Mitchell, Vice President, Ewing Marion Kauffman Foundation, Kansas City

Professor Dr. Uzi de Haan, Professor, Technion – Israel Institute of Technology, Haifa

Tony Hickson, Director of Technology Transfer Imperial Innovations Ltd., Imperial College, London

Tom Hockaday, Managing Director, ISIS Innovation, Oxford

Dr. Raphael Hofstein, President and CEO, Hadasit, Technology Transfer Company of Hadassah University Hospitals, Jerusalem

Karen Laigaard, Vice President Professional Development, Association of European Science & Technology Transfer Professionals; Director of Technology

Transfer Office, University of Copenhagen, Denmark

Small Robert Koch Lecture Hall

4:30-6:00 pm Panel 2: Successful Development of Incubators and Research Parks: Best Practices  
Chair: Dr. Wolfram von Pannwitz, Head of Business Development, Charité –  
Universitätsmedizin Berlin

Dr. Maerit Johansson, CEO, Karolinska Institutet Science Park, Stockholm  
Dr. Sven Klussmann, Founder and Chief Scientific Officer, NOXXON Pharma AG,  
Berlin  
Dr. Montserrat Vendrell, Director General, Biocat, Barcelona (Formerly Parc  
Cientific de Barcelona)  
Dr. Kris Verstrecken, Department Director Biomedical Electronics, IMEC, Leuven

Lecture Hall Pharmacology

4:30-6:00 pm Panel 3: Risk Assessment  
Chair: Professor Dr. Erwin Keeve, Professor of Clinical Navigation and Robotics, Charité -  
Universitätsmedizin Berlin

Nikolai P. Burkart, CEO, Burkart Verwaltungen GmbH, Berlin  
Dr. Bernd Geiger, Managing General Partner, Founder, and Head of Life  
Sciences Practice, Triangle Venture Capital Group, St.-Leon Rot  
Dr. Steven J. Kubisen, Senior Director – Ventures, Physical Science Portfolio;  
Director, Johns Hopkins Technology Transfer, Baltimore  
Professor Dr. Andreas Lendlein, Vice-Director, Berlin-Brandenburg Center for  
Regenerative Therapies, Berlin  
Dr. Aristotelis Nastos, Project Manager, NRW.Bank, Duesseldorf

Robert Koch Lecture Hall

6:00 pm Award Ceremony: First Biomedical Entrepreneurship Competition

6:30 pm Wrap up and Leave for Dinner

Bundespressekonferenz, Schiffbauerdamm 40

7:00 pm *Reception*

7:30 pm *Gala Dinner*

**Tuesday, March 24: Planning, Financing, and Product Design**

Robert Koch Lecture Hall

8:30-9:00 am *Buffet Networking Breakfast*

9:00-9:30 am Introduction: Charité Biomedical Fund (CBF)  
Dr. Joachim Rautter, Dr. Klaus Stoeckemann, PEPPERMINT Management  
GmbH, Berlin  
Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin

- 9:30-10:00 am Innovations to Ventures – Connecting Technology, People, Money  
Dr. Steven Kubisen, Senior Director - Ventures , Physical Science Portfolio;  
Director, Johns Hopkins Technology Transfer, Baltimore
- 10:00-12:00 am Determining Success and Failure: Lessons Learned in the U.S., Europe, and Germany  
Chair: Dr. Christine Brinck, Journalist and Publicist, Hamburg
- 10:00-10:30 The Stigma of Failure  
Dr. Dr. Holger Patzelt, Associate Director, Max Planck  
Institute of Economics; Entrepreneurship, Growth and  
Public Policy Group, Jena
- 10:30-11:00 There Is no Real Failure in Entrepreneurship  
Dr. Cécile Tharaud, CEO, INSERM-Transfert, Paris
- 11:00-11:30 Does a Scientist-Entrepreneur Need an MBA?  
Professor Dr. Julie Logan, Professor of Entrepreneurship;  
Cass Business School's Centre for New Technologies,  
Innovation and Entrepreneurship (CENTIVE), London
- 11:30-12:00 The Secret of Serial Entrepreneurs  
Oliver Beste, MPA, Founder and CEO, Founderslink, Berlin

12:00 am-1:30 pm *Box Lunch*

Robert Koch Lecture Hall

- 1:30-3:30 pm Focus 1: Plan Your Business – What is Different for Life Sciences?
- 1:30-2:00 Define Your Goals  
Dr. Chandra Paul Leo, HBM Partners, Zug
- 2:00-2:30 Market Value and Market Access  
Olivier Amédée-Manesme, Director, Paris Biotech Stanté,  
Paris
- 2:30-3:00 Ownership: Patents and Licenses  
Mary Albertson, Office of Technology Licensing, Stanford  
University, Palo Alto
- 3:00-3:30 Introducing Your Best Friend, Your Competitor  
Dr. Karl Naegler, Principal Life Science, Atlas Venture,  
Munich

Lecture Hall Pharmacology

- 1:30-3:30 pm Focus 2: Develop Your Product
- 1:30-2:00 Introduction and Implementation of Innovations  
Thomas Doppelberger, Director, Fraunhofer Venture Group,  
Munich
- 2:00-2:30 Medtech Case Study: Eckert & Ziegler AG, Berlin  
Von den Besten lernen: Die erfolgreichsten Gründungen der  
Berlin-Brandenburger Gesundheitswirtschaft in den letzten  
Dekaden (The presentation will be held in German)  
Dr. Andreas Eckert, CEO, Eckert & Ziegler AG, Berlin
- 2:30-3:30 Design Thinking  
Professor Ulrich Weinberg, Director, HPI School of Design  
Thinking, Potsdam

*3:30-4:30 pm Coffee Break*

Robert Koch Lecture Hall

4:30-6:00 pm Financing

- 4:30-5:00 Introduction: Where the Money Comes From  
Alec Dingee, Co-Founder and Director, MIT Venture Mentoring Service, Cambridge
- 5:00-5:30 Winning Competitions to Stimulate Innovation, Business Plans and Entrepreneurial Success  
Professor Dr. Charles Cooney, Chairman, MIT \$100k Board of Advisors; Faculty Director of the Deshpande Center, Cambridge
- 5:30-6:00 Public High Tech Funds  
Dr. Michael Brandkamp, Executive Director, High-Tech Gruenderfonds, Bonn

6:00-6:45 pm Panel: Raising Venture Capital: Risks and Opportunities for Your Business  
Chair: Dr. Ralf Groetker, Brand Eins, Berlin

Dr. Nick Dunster; Senior Business Analyst, Technology Transfer, The Wellcome Trust, London  
Thom Rasche, Partner, Investment Team, Early Bird, Hamburg  
Dr. Geraldine Rodgers, Head, Cambridge Enterprise Seed Funds, Cambridge  
Dr. Klaus Stoeckemann, PEPPERMINT Management GmbH, Berlin

*6:45-7:00 pm Conference Concludes*

*7:00 pm Networking Dinner, Robert Koch Lecture Hall*