

STIFTUNG CHARITÉ

Charité Entrepreneurship Summit 2011

CHARITÉ ENTREPRENEURSHIP SUMMIT**April 11 - 12, 2011, Allianz Stiftungsforum, Pariser Platz 6, Berlin****Day 1, April 11**

- 10.00-11.00** **Registration**
- 11.00-11.15** **Opening Session** (Auditorium)
- 11.00 Karl Einhaeupl, Lesa Mitchell, Stephan Gutzeit:
Welcoming Remarks by Co-Chairs
- 11.15-12.45** **Keynote Presentations** (Auditorium)
- 11.15 Peer Schatz, CEO, QIAGEN GmbH, Hilden/ Germany: "Personalised Healthcare: A New Era and Opportunity."
 - 12.00 Anthony J. Atala, Director, Institute for Regenerative Medicine, Wake Forest University, Winston-Salem/ USA: "Regenerative Medicine: Clinical Advances and Models for Clinical Translation."
- 12.45-13.45** **Networking Luncheon** (ground floor)
- 13.45-15.15** **Working Groups Part 1**
- Group A: How to Select, Motivate, and Lead Your Team. (Room 20G4)
 - Group B: Are European Foundations Doing Enough to Fund Breakthrough Innovations? (Room 20G2)
 - Group C: Why Collaborations of Universities with Start-up Companies Are Best Suited for Driving Medical Innovations. (Room 20G1)
 - Group D: How to Find an Incubator that Works for Your Start-up. (Room 20G3)
 - Group E: Wie man Erfindungen validiert und ihren Wert steigert (in German) (Room EG1)

15.15 Presentations (Auditorium)

- 15.15 Hanson S. Gifford, III, Partner, The Foundry LLC, Menlo Park/ USA: "How to Turn Your Medical Device Concept into a World-Beating Company."
- 15.45 Nicola Osypka, CEO, OSYPKA AG, Rheinfelden-Herten/ Germany: „How to Build Value with Your Company."

16.15-16.45 Coffee Break (4th floor)

16.45-18.15 Presentations (Auditorium)

- 16.45 Peter Evans, Senior Advisor, MaRS Discovery District; Managing Partner, Riverdale Partners, Toronto/ Canada: "How to Move an Idea to Income: Marketing and Selling for Technology Entrepreneurs."
- 17.15 Carl E. Gulbrandsen, Managing Director, Wisconsin Alumni Research Foundation (WARF), Madison/ USA: "The WARF Example: How a Foundation Can Drive Technology Transfer."
- 17.45 Frank Vogel, Partner, SJ Berwin LLP, Berlin/ Germany: "How to Negotiate a Termsheet with a Venture Capitalist."

13.30-18.00 Concurrent event for selected inventors & entrepreneurs (by application only) and investors/ business developers:

Module "Charité Partnering"

Track 1: Room 4OG4, Track 2: Room 4OG3

13.30-14.00 Registration for Partnering
14.00-16.00 Track 1: Biotechnology/ Diagnostics & Track 2: Medical Technology
16.00-16.30 Coffee Break
16.30-18.00 One-to-One Meetings

16.30-18.00 Concurrent event for medical researchers, engineers, and entrepreneurs/ MBAs (by application only)

Module "Business Speed Dating" (Room 4OG4)

**18.15-19.15 Venture Lounge (by invitation only) (Room 4OG2)
*hosted by Peppermint Management GmbH***

18.30 Buses leave for Festive Dinner

The Gala Dinner takes place at Museum for Communication (Museum für Kommunikation), Leipziger Straße 16, 10117 Berlin, Germany (close to U6 station "Stadtmitte").

19.00 Reception

19.30 Festive Dinner

Award Ceremony, German Innovation Award in Medicine (100,000 €) *hosted by Herbert-Worch-Stiftung*

Dinner Speaker:

Ulf Fink, CEO, Gesundheitsstadt Berlin e.V.; Founder, WISO Group; former Senator for Health and Welfare; President, Hauptstadtkongress Medizin und Gesundheit, Berlin/ Germany: „Gesundheitsstadt Berlin – Die Bedeutung von Innovationen“ (in German with simultaneous translation).

Day 2, April 12

08.00-08.45 Networking Breakfast (4th floor)

08.45-10.15 Keynote Presentations (Auditorium)

- 08.45 Regis B. Kelly, Director, California Institute for Quantitative Biosciences (QB3); General Partner, Mission Bay Capital venture fund; former Chair, Bay Area Scientific Innovation Consortium (BASIC), San Francisco/ USA: "The Garage, the Mission Bay Capital Fund, and Bioentrepreneurship at QB3."
- 9.30 Peter Heinrich, CEO, Magforce Nanotechnologies AG; Co-Founder and former CEO, MediGene AG; President of the Board, BIO Deutschland, Berlin/ Germany: "What Investors Look for: Fundraising and Governance Advice for Technology Entrepreneurs."

10.15-10.45 Coffee Break (4th floor)

10.45- 12.15 Working Groups Part 2

- Group A: Are Super Angels the New Venture Capitalists? (Room EG1)
- Group B: How to Structure Clinical Trials to Overcome the Latest Regulatory Hurdles in Medtech and Biotech. (Room 2OG4)
- Group C: Can Entrepreneurship be Learned – And, if so, How? (Room 2OG2)
- Group D: How Founders Can Form Successful Partnerships with Experienced Serial Entrepreneurs. (Room 2OG3)
- Group E: How Funders Should Validate Medical Inventions – and Where To Find Funding for Validation Projects. (Room 2OG1)

10.45-12.15 **Concurrent event for selected researchers, clinicians, industry representatives, and investors:**

Module “Unsolved Clinical Problem” (Room 4OG4)

Topic: Radiology

12.15-13.15 **Networking Luncheon** (4th floor)

13.15-14.45 **Working Groups Part 3**

- Group A: Disease Foundations and Translational Research: What Are the Lessons Learned so far about Reinventing Drug Development? (Room 2OG2)
- Group B: Market Thinking for Founders: Unmet Medical Needs and How to Address Them. (Room 2OG1)
- Group C: What Founders Should Know when Approaching Venture Capitalists. (Room EG1)
- Group D: The Do's and Don'ts of Collaborating with Big Companies Early. (Room 2OG4)
- Group E: Professor's Privilege vs. University Pre-Emption: The Pros and Cons of Bayh-Dole and the „Arbeitnehmererfindungsgesetz“. (Room 2OG3)

14.45-15.15 **Coffee Break** (4th floor)

15.15-16.15 **Panel Discussion: “How to Structure the Financing of Your Start-up – Venture Capital and Other Options for Founders.”** (Auditorium)

- Lesa Mitchell, Vice President, Kauffman Foundation, Kansas City/ USA (Chair)
- Brian Underdown, Managing Director of Technology Investing, Lumira Capital; Member of the Board of Directors, Ontario Genomics Institute; Toronto/ Canada
- Holger Reithinger, Partner, Forbion Capital Partners, Munich/ Germany
- Johannes Schneider-Littfeld, Corporate Vice President, Otto Bock HealthCare GmbH, Duderstadt/ Germany
- Uwe Marx, Co-Founder and former CSO, ProBioGen AG; Project Manager "Multi-Organ-Chips", TU Berlin, Berlin/ Germany

16.15-17.00 **Closing Keynote Presentation** (Auditorium)

- 16.15 Peter Thiel, Co-Founder and former CEO, PayPal; Early Investor, Facebook; Founder and Partner, The Founder's Fund; Founder and Benefactor, Thiel Foundation; President, Clarium Capital, San Francisco/ USA: “Developing the Developed World.”

17.00-17.15 **Closing Session and Award Ceremony of the “Entrepreneurship Competition”** (Auditorium)

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17.15

Medical Entrepreneurship Networking (4th floor)

Sample various kinds of sausages and beer from Germany!

19.00-21.00

Satellite Symposium

hosted by IHK Berlin and Stiftung Charité:

Podiumsdiskussion: "Charité zwischen globalen Herausforderungen und lokalen Gegebenheiten" (in German) (Room EG1)

Panelists:

- Joachim Bovelet, CEO, Vivantes – Netzwerk fuer Gesundheit GmbH
- Karl Max Einhaeupl, CEO, Charité – Universitaetsmedizin Berlin
- Stephan Gutzeit, Executive Director, Stiftung Charité
- Peter Heinrich, President of the Board, BIO Deutschland eV
- Eric Schweitzer, President, IHK Berlin
- Matthias Wernicke, Partner, McKinsey & Co, Inc

Day 1, April 11

Working Groups Part 1 (13.45-15.15)

Group A: How to Select, Motivate, and Lead Your Team. (Room 20G4)

- Chair: Markus Baumanns, Serial Entrepreneur; former CEO, Bucerius Law School; CEO, Schumacher & Baumanns – The Company Companions, Hamburg/ Germany
1. Impulse Speaker: Mariola Soehngen, Co-Founder and Chief Medical Officer, PAION AG, Aachen/ Germany and Cambridge/ UK
 2. Impulse Speaker: Martin Goerlitz, Founder and Member of the Executive Board, GOERLITZ Group AG, Koblenz/ Germany
 3. Impulse Speaker: Martin Hinoul, Business Development Manager, Leuven Science Park; Charter Member, TiE – The Global Network of Entrepreneurs, Brussels Chapter; Leuven/ Belgium

Group B: Are European Foundations Doing Enough to Fund Breakthrough Innovations? (Room 20G2)

- Chair: Lesla Mitchell, Vice President, Kauffman Foundation, Kansas City/ USA
1. Impulse Speaker: Wilhelm Krull, Secretary General, VolkswagenStiftung, Hannover/ Germany
 2. Impulse Speaker: Pier Mario Vello, Secretary General, Fondazione Cariplo, Milan/ Italy
 3. Impulse Speaker: Gerrit Rauws, Director, King Baudouin Foundation, Brussels/ Belgium

Group C: Why Collaborations of Universities with Start-up Companies Are Best Suited for Driving Medical Innovations. (Room 20G1)

- Chair: Juergen Meier, Partner, Vossius & Partner, Munich/ Germany
1. Impulse Speaker: Axel Ullrich, Serial Entrepreneur (SUGEN, Axxima Pharmaceuticals, U3 Pharma, Kinaxo) and Director, Max Planck Institute of Biochemistry; Director, Singapore Onco Genome Laboratory; Martinsried/ Germany
 2. Impulse Speaker: Jochen Knolle, Director, JCK Life Science Consulting; Co-Founder and former Chief Scientific Officer, Jerini AG, Berlin/ Germany
 3. Impulse Speaker: Burton Lee, Managing Director, Innovarium Ventures; Lecturer, Stanford Entrepreneurship Network, Stanford School of Engineering; Palo Alto/ USA

Group D: How to Find an Incubator that Works for Your Start-up.
(Room 20G3)

- Chair: Jens Fahrenberg, Head of the Innovation Department, Karlsruhe Institute of Technology (KIT), Karlsruhe/ Germany
1. Impulse Speaker: Tim Lenihan, CEO, MD Start (Venture Capital + Accelerator); Founder and CEO, Contract Medical International GmbH, Lausanne/ Switzerland
2. Impulse Speaker: Jens Mundhenke, Unit for Start-up Financing and ESF Coordination, Federal Ministry of Economics and Technology (BMWi), Berlin/ Germany
3. Impulse Speaker: Arne Vesterdal, Director, INCUBA Science Park, Aarhus/ Denmark

Group E: Wie man Erfindungen validiert und ihren Wert steigert (in German).
(Room EG1)

- Chair: Stephan Gutzeit, Executive Director, Stiftung Charité, Berlin/ Germany
1. Impulse Speaker: Joachim Rautter, Managing Partner, Peppermint Venture Partners and Charité Biomedical Fund, Berlin/ Germany
2. Impulse Speaker: Dirk Dantz, CEO, Ipal GmbH, Berlin/ Germany
3. Impulse Speaker: Wilfried Wascher, Head of the Berlin Office and Principal of the Department for Technology Transfer and start-up funding, Project Manager Agency Juelich (PtJ), Berlin/ Germany

Day 2, April 12

Working Groups Part 2 (10.45 – 12.15)

Group A: Are Super Angels the New Venture Capitalists? (Room EG1)

- Chair: Brigitte Baumann, Founder & CEO, GO BEYOND Early Stage Investing; President, European Business Angel Networks and Seed Funds (EBAN), Zurich/ Switzerland
1. Impulse Speaker: Charles Cameron, Founder and Managing Director, Hub Angels Investment Group LLC; Senior Vice President, Cooley LLP; Member of the Advisory Board, The Capital Network Inc, Boston/ USA
2. Impulse Speaker: Hubertus Leonhardt, Partner, SHS Gesellschaft für Beteiligungsmanagement mbH, Tuebingen/ Germany
3. Impulse Speaker: Jochen Noelke, Serial Entrepreneur, Investor, and Business Angel, Hamburg/ Germany

Group B: How to Structure Clinical Trials to Overcome the Latest Regulatory Hurdles in Medtech and Biotech. (Room 20G4)

Chair: Frank Wagner, Serial Entrepreneur and CEO & CSO, Charité Research Organisation GmbH, Berlin/ Germany

1. Impulse Speaker: Stephanie Krumholz, Global Regulatory Leader, F. Hoffmann-La Roche Ltd., Basel/ Switzerland
2. Impulse Speaker: Marion Jung, Principal, Earlybird Venture Capital, Munich/ Germany

Group C: Can Entrepreneurship be Learned – And, if so, How? (Room 20G2)

Chair: Barbara Diehl, Programme Manager, Centre for Entrepreneurship and Innovation, Saïd Business School; Member of the Investment Committee, SBS Venture Fund, University of Oxford, Oxford/ UK

1. Impulse Speaker: Pascale Vonmont, Member of the Strategy Board, VENTURE KICK; Deputy Director, Gebert Ruef Stiftung, Basel/ Switzerland
2. Impulse Speaker: Sharon Vosmek, Entrepreneur and Member of the Advisory Board, Illuminate Ventures; CEO, ASTIA (formerly the Women's Technology Cluster), San Francisco/ USA
3. Impulse Speaker: Kirsten Bound, Lead Policy Advisor on Innovation Systems, National Endowment for Science Technology and the Arts (NESTA), London/ UK

Group D: How Founders Can Form Successful Partnerships with Experienced Serial Entrepreneurs. (Room 20G3)

Chair: Heinz Klandt, Professor for Entrepreneurship, European Business School, Wiesbaden/ Germany

1. Impulse Speaker: John Beadle, CEO, PsiOxus Therapeutics; former Entrepreneur in Residence, Imperial Innovations Group plc, London/ UK
2. Impulse Speaker: Gerald Moeller, Investment Advisor, HBM BioVentures AG, Zug/ Switzerland
3. Impulse Speaker: Timm Jessen, Serial Entrepreneur and former Chief Scientific Officer, Evotec OAI; Managing Director, Scienamics GmbH, Kiel/ Germany

Group E: How Founders Should Validate Medical Inventions – and Where To

Find Funding for Validation Projects (Room 2OG1)
hosted by Herbert-Worch-Stiftung

Chair:

Detlev Riesner, Biophysicist and Chairman of the Supervisory Board, QIAGEN N.V.; Member of the Jury, German Innovation Award in Medicine, Herbert-Worch Foundation, Bonn/ Germany

1. Impulse Speaker: Mathias Koelbel, Head of Department, Federal ministry of Education and Research, Berlin/ Germany
2. Impulse Speaker: Guenther Paetz, Chief Financial Officer (CFO), celares GmbH, Berlin/ Germany
3. Impulse Speaker: Ulrich Pison, Professor, Charité –Universitaetsmedizin Berlin; CEO, Topass GmbH, Berlin/ Germany

Day 2, April 12

Working Groups Part 3 (13.15 – 14.45)

Group A: Disease Foundations and Translational Research: What Are the Lessons Learned so far about Reinventing Drug Development?
(Room 2OG2)

Chair:

Adam Zielinski, Deputy Director, Foundation for Polish Science, Warsaw/ Poland

1. Impulse Speaker: Melissa Stevens, Director of Strategic Initiatives, FasterCures, New York/ USA
2. Impulse Speaker: Knut Elbers, Director, Investment Manager of the Boehringer Ingelheim Venture Fund, Boehringer Ingelheim GmbH, Ingelheim/ Germany (invited)
3. Impulse Speaker: Susan Axelrod, Chair, Citizens United for Curing Epilepsy (CURE), Chicago/ USA

Group B: Market Thinking for Founders: Unmet Medical Needs and How to Address Them. (Room 2OG1)

Chair:

Karl Naegler, General Partner, Ventech Venture Capital, Paris/ France

1. Impulse Speaker: Paul van Dun, Director, Leuven Development Inc, Catholic University of Leuven, Leuven/ Belgium
2. Impulse Speaker: Brian Horsburgh, Head of Life Sciences, IP Group plc, London/ UK
3. Impulse Speaker: Annegret de Baey-Diepolder, Partner, Gimv Venture Capital, Munich/ Germany

Group C: What Founders Should Know About the European and North American Venture Capital Markets. (Room EG1)

Chair: Klaus Stoeckemann, Managing Partner Charité Biomedical Fund, Peppermint Venture Partners, Berlin/ Germany

1. Impulse Speaker: Valerie Calenda, Partner, Mérieux Développement, Lyon/ France
2. Impulse Speaker: Manfred Ruediger, Serial Entrepreneur; former CEO, t2cure GmbH and Ingeneon AG; Partner, LSP Life Sciences Partners Venture Capital, Munich/ Germany
3. Impulse Speaker: Roman Fleck, Principal, Index Ventures, Geneva/ Switzerland

Group D: The Do's and Don'ts of Collaborating with Big Companies Early. (Room 20G4)

Chair: Ida Beerhalter, Investment Partner Life Science, BellwaldPartner GmbH, Moehlin/ Switzerland

1. Impulse Speaker: Alexander Schuth, Business Development, Genentech Inc., San Francisco/ USA
2. Impulse Speaker: Wiebke Passmann, Investment Manager, TRIANGLE Venture Capital Group Management GmbH, St. Leon-Rot/ Germany
3. Impulse Speaker: Matthias M. Issing, Principal, Siemens Healthcare Consulting, Siemens AG, Erlangen/ Germany

Group E: Professor's Privilege vs. University Pre-Emption: The Pros and Cons of Bayh-Dole and the "Arbeitnehmererfindungsgesetz". (Room 20G3)

Chair: Martin Mahn, CEO, Humboldt-Innovation GmbH, Berlin/ Germany

1. Impulse Speaker: Lesla Mitchell, Vice President, Kauffman Foundation, Kansas City/ USA
2. Impulse Speaker: Bernhard J. Arnolds, Professor and Director, Center for Technology Transfer, University of Freiburg, Freiburg/ Germany
3. Impulse Speaker: Paolo Milani, Scientific Director, Fondazione Filarete; Director, Interdisciplinary Centre for Nanostructured Materials and Interfaces, University of Milan, Milan/ Italy