

# CHARITÉ BIH ENTREPRENEURSHIP SUMMIT 2019

JUNE  
17-18

TODAY'S BREAKTHROUGHS—TOMORROW'S CURES

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## PROGRAM

JUNE 17, 2019

JUNE 17	AUDITORIUM / LEIBNIZ	ROOM 1	ROOM 2 & 3
08:00–09:00	REGISTRATION AND WELCOME COFFEE		
09:00–09:20	Opening and Welcome Remarks		
09:20–09:50	<b>SPECIAL KEYNOTE: Digital Health in Academic Medicine</b> ▶ Heyo K. Kroemer, Chairman of the Managing Board of the University Medical Center Göttingen, Dean of the Faculty of Medicine, Georg-August-Universität Göttingen, Germany		
09:50–11:20	<b>SESSION: Artificial Intelligence in Healthcare</b> <b>Impulse Speeches:</b> <b>Ideation, Innovation, Impact: How AI is Shaping the Future of Healthcare</b> ▶ Alberto Betella, CTO, Health Moonshot at Telefonica Alpha, Barcelona, Spain  <b>Artificial Intelligence in the Healthcare Enterprise</b> ▶ Mark H. Michalski, Executive Director MGH & BWH Center for Clinical Data Science Harvard Medical School, Boston, MA, US  <b>Panel Discussion:</b> chaired by Annika Pierson, Co-Founder & COO, Advise Connect Inspire, Cambridge, MA, US ▶ Alberto Betella, CTO, Health Moonshot at Telefonica Alpha, Barcelona, Spain ▶ Evan Castiglia, Senior Associate, Philips Health Technology Ventures, Amsterdam, NL ▶ Eyal Gura, Co-Founder & CEO, Zebra Medical, Israel, IL ▶ Mark H. Michalski, Executive Director MGH & BWH Center for Clinical Data Science Harvard Medical School, Boston, MA, US ▶ Knut Siercks, Vice President – Global Innovation Management, KARL STORZ SE & Co. KG, Tuttlingen, Germany	09:50–11:20  <b>Workshop:</b> <b>Need-Led Innovation in Practice: How to Develop an Entrepreneurial Mindset in the Health Sector</b>  Hosted by <b>Ursula Mühle</b> , Director of Education, EIT Health Munich, Germany and <b>Daniel Mogefors</b> , University of Oxford, UK	
11:20–11:45	COFFEE BREAK		
11:45–12:15	<b>KEYNOTE: Digital Therapeutic Companies' Innovative Market Access Strategies</b> ▶ Vincent Hennemann, SVP, Strategy, Corporate and Business Development, Head of Immuno-Inflammation Program Unit Akili Interactive Labs, Boston, MA, US		Meet-Up Lounge
12:15–13:15	<b>Life Sciences Venture Market Digital</b> moderated by John Hession, Morse Barnes-Brown Pendleton, Waltham, MA, US		
13:15–14:30	LUNCH BREAK AND NETWORKING		
14:30–16:00	<b>SESSION: Investment Models From Around the Globe</b> <b>Impulse Speeches:</b> <b>Life Science Investing in the US; A tale of two coasts</b> ▶ Anula Jayasuriya, Founder, eXXclaim Capital & EILSF, Los Altos, CA, US  <b>The Story of Israel's Global Investment Ecosystem</b> ▶ Aviad Tamir, Head of Life Sciences & Healthcare at Invest in Israel, IL  <b>Panel Discussion:</b> chaired by Ida Beerhalter, Co-Head, IOME, Riyadh, KSA ▶ Doron Abrahami, Head of the Economic and Trade Mission, Embassy of Israel, Berlin, Germany ▶ Gottfried Ludewig, Head of the Department for Digitization of Health Care at the Federal Ministry of Health, Berlin, Germany ▶ Keith McNeil, Assistant Deputy Director-General and CCIO, Queensland Health, AUS ▶ Ghislain Robichaud, Senior Trade Commissioner Science and Technology, The Embassy of Canada to Germany, Berlin, Germany ▶ Deborah Wake, CEO and Chief Medical Officer, MyWay Digital Health, Dundee, UK	14:30–16:00  <b>Workshop:</b> <b>Understanding Healthcare and Hospitals – What Innovators and Founders Need to Know to Succeed in the World of Rules and Regulations in Germany</b>  Hosted by <b>Reinhard Wichels</b> , <b>Saskia Gleitsmann</b> and <b>Nora Fuhrmann</b> , WMC Healthcare Munich, Germany and <b>Moritz Rappold</b> , Planerio GmbH	
16:00–16:30	COFFEE BREAK		
16:30–17:00	<b>KEYNOTE: The Promise and Challenges of Cell-Based Therapies to Treat Cancer</b> ▶ Michael Hemann, MIT Koch Institute for Integrated Cancer Research, Associate Professor of Biology, Cambridge, MA, US		
17:00–18:00	<b>Fireside Chat: Stephen Kennedy Smith</b> , Kennedy Family Office, US, moderated by <b>John Hallinan</b> , CBO MassBio, US		
18:00–21:00	NETWORKING RECEPTION		

SESSION

KEYNOTE

LIFE SCIENCE VENTURE MARKET

WORKSHOP

BREAK

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## PROGRAM

JUNE 18, 2019

JUNE 18	AUDITORIUM / LEIBNIZ	ROOM 1	ROOM 2 & 3
08:30–09:00	REGISTRATION		
09:00–10:00	Life Sciences Venture Market Pharma moderated by <b>John Hession</b> , Morse Barnes-Brown Pendleton, Waltham, MA, US		
10:00–10:30	COFFEE BREAK		
10:30–11:00	<b>KEYNOTE: The Ethics of Clinical Trials: Eligibility, Evidence and Efforts to Supplement Them</b> ▶ <b>Arthur L. Caplan</b> , Drs. William F. and Virginia Connolly Mitty Professor of Bioethics, Department of Population Health, New York, US		
11:00–12:30	<b>SESSION New Dynamics in Clinical Trials</b> <b>Impulse Speeches:</b> <b>Stealth Research: the Richest Healthcare Start-Ups Publish Little and with Limited Impact</b> ▶ <b>Ioana Cristea</b> , Research Affiliate, Meta Research Innovation Center at Stanford, US  <b>Biomarkers of Response (BoRs): How You Win Your Clinical Trial</b> ▶ <b>Elizabeth O'Day</b> , CEO & Founder, Olaris Therapeutics, Boston, MA, US  <b>Panel Discussion:</b> chaired by <b>Laura Johnson</b> , Head of Industry Cooperations & Partnerships, Berlin Health Innovation, BIH, Berlin, Germany ▶ <b>Arthur L. Caplan</b> , Drs. William F. and Virginia Connolly Mitty Professor of Bioethics, Department of Population Health, New York, US ▶ <b>Ioana Cristea</b> , Research Affiliate, Meta Research Innovation Center at Stanford, US ▶ <b>Elizabeth O'Day</b> , CEO & Founder, Olaris Therapeutics, Boston, MA, US ▶ <b>Dianne Jackson-Matthews</b> , Chief Scientific Officer/Director of Regulatory Affairs, ERA Consulting Group, Director – ERA Consulting (Australia) Pty Ltd, AUS	11:00–12:30  <b>Workshop:</b> <b>Lessons Learned From the Fund-Raising Trenches: the Good, the Bad and the Ugly</b>  Hosted by <b>Charlie Cameron</b> , Cooley LLP Boston, MA, US and <b>John Hession</b> , Morse Barnes-Brown Pendleton, Waltham, MA, US	Meet-Up Lounge
12:30–13:30	LUNCH BREAK AND NETWORKING		
13:30–14:30	Life Sciences Venture Market MedTech moderated by <b>John Hession</b> , Morse Barnes-Brown Pendleton, Waltham, MA, US		
14:30–16:00	<b>SESSION New Findings of Drug Actions and Repurposing</b> <b>Impulse Speeches:</b> <b>Success Rates for Repurposed Drugs</b> ▶ <b>Nektarios Oraopoulos</b> , Director of the MPhil in Strategy, Marketing & Operations Programme, Cambridge Judge Business School, Cambridge, UK  <b>AstraZeneca's Open Innovation Approach: Pushing the Boundaries of Scientific Collaboration Through Crowdsourcing</b> ▶ <b>Andrew Whittaker</b> , Biopharmaceuticals, Clinical Compound Bank Lead, AstraZeneca Pharmaceuticals, Melbourn, UK  <b>Panel Discussion:</b> chaired by <b>Joann Halpern</b> , Director, Hasso-Plattner-Institut, New York, US ▶ <b>Nektarios Oraopoulos</b> , Director of the MPhil in Strategy, Marketing & Operations Programme, Cambridge Judge Business School, Cambridge, UK ▶ <b>Moshe Rogosnitzky</b> , Founder and CEO of DRG–Drug Rediscovery Group Ltd, Israel ▶ <b>Armin Schneider</b> , SVP, Scientific & Medical Affairs Pharma & Biotech, Molecular Health, Heidelberg, Germany ▶ <b>Andrew Whittaker</b> , Biopharmaceuticals, Clinical Compound Bank Lead, AstraZeneca Pharmaceuticals, Melbourn, UK	14:30–16:00  <b>Workshop:</b> <b>What Are the Challenges Faced by Digital Health Start-Ups From an Idea to a Company?: A Short Insight From an Investor's Perspective.</b>  Hosted by <b>Lena Krzyzak</b> and <b>Philipp Rittershaus</b> , High-Tech Gründerfonds Management GmbH, Bonn, Germany	
16:00–16:20	KARL STORZ Life Sciences Venture Market Award		
16:20–16:30	Wrap-up and Outlook 2020		

SESSION

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